



UNION OF LOCAL AUTHORITIES OF THE PHILIPPINES INC.

28F Unit 2803 Summit One Tower 530 Shaw Boulevard, Mandaluyong City

Telephone: (+632) 8534-6787 Telefax: (+632) 8534-6789 E-Mail: ulapnatsec@gmail.com, secretariat@ulap.net.ph

Website: www.ulap.net.ph Facebook: www.facebook.com/ulap.net.ph

PRESS RELEASE

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CUA - LGUS' HIGH TRUST RATING SHOULD REMIND LEADERS OF RESPONSIBILITY TO SERVE

The results of a recent survey showing that local government units are the most trusted sector in the country should remind leaders of “their enormous responsibility to the people they have sworn to serve,” Union of Local Authorities of the Philippines president and Quirino governor Dax Cua said on Thursday.

This, after the 2024 Philippine Trust Study, revealed that LGUs have the highest trust rating among the sectors of government at 95.4 percent.

The study was conducted by EON The Stakeholders Relations Group in partnership with Ateneo de Manila University’s Department of Development Studies, and explored the meaning of trust across six sectors: government, business, media, religious institutions, nongovernmental organizations, and the academe.

“We LGUs have a close relationship with our constituents because we are frontliners in their lives and the life of the community. We are there from womb to tomb, amid every joyous occasion and throughout various crises.

“We are heartened to see that the public recognizes our efforts to serve, but it is also humbling as it underscores just how crucial it is that we do not break the trust bestowed on us,” Cua said.

The governor called on his fellow leaders to continue building on the public’s trust through concrete action.

“Huwag tayo tumigil sa pag-iisip kung paano natin patuloy na maitataguyod ang kapakanan ng ating mga pinagsisilbihan, lalo na ang mga pinaka-nangangailangan ng tulong ng pamahalaan. If we wish to leave behind a legacy, let it be a legacy of sincere service and effective leadership that makes a real impact in the lives of our constituents,” said Cua.



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The 2024 Philippine Trust Study was conducted through a nationwide survey among 1,800 adult respondents and nationwide focus group discussions from November 2023 to October this year. The error margin is +/-2 at 95 percent confidence level.

The study also showed that other sectors that Filipinos trust highly are TV stations at 93.6 percent, and the Roman Catholic Church at 92.4 percent.

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Ref:
Joshua F. Gonzales
ULAP Information and Communication Technology Officer
Email: ulapnatsec@gmail.com
Mobile: (+63)966 069 5076
Office Tel. No.: (02) 8534-6787

ULAP is the umbrella organization of all leagues of local government units and local government officials in country, serving as the focal representative and mouthpiece of the subnational government in all policy and program platforms to amplify our unified advocacy towards the strengthening of LGUs into able partners in nation-building.

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